

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. Am Action Network

1. THE CONTACT PERSON FOR THE PURCHASER IS:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Stephanie Fenjira  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is \_\_\_\_\_.
- b. The candidate seeks election to the office of \_\_\_\_\_ in  
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is American Action Network.
- b. The Purchaser is Jon Ferrell.

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WKMG

# ORDER

Flight Dates 10/30/12-11/06/12

Contract / Revision 255266 / **AMER ACTION NETWORK**

Original Date / Revision 07/27/12 08/28/12 Agency Com 15%

Billing Contact

Advertiser **POL/American Action Netwo**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Agency **American Media & Advocacy**

Buying Contact  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Sales Office PHI  
Sales Region NAT  
Agency Ref

Order Sep 00:15:00

Estimate # 2871

Alt Order # 06255514

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive  
 Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 93400

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	66	\$79,390.00	\$93,400.00	0.00	10/29/12	11/06/12	66	\$79,390.00	\$93,400.00
<b>Totals</b>	<b>66</b>	<b>\$79,390.00</b>	<b>\$93,400.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	11/02/12	11/02/12	M-F 11p News M-F 11p News	CM	11-1135p	----1--	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$1,750.00		0.00			
E 2	WKMG	11/02/12	11/02/12	M-F David Letterman David Letterman	CM	1136p-1238a	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$700.00		0.00			
E 3	WKMG	11/02/12	11/02/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	----2--	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----2--		2				\$700.00		0.00			
E 4	WKMG	11/02/12	11/02/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/30/12

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Contract / Revision

255266

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 07/27/12/ 08/28/12

Order Sep 00:15:00

Advertiser POL/American Action Netw Product AMER ACTION NETWORK Estimate # 2871

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	11/02/12	11/02/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$600.00		0.00			
E 5	WKMG	11/02/12	11/02/12	News at 5p CM News at 5p		5-530p	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$700.00		0.00			
E 6	WKMG	11/02/12	11/02/12	News at 6p CM News at 6p		6-630p	----1--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$800.00		0.00			
E 7	WKMG	11/02/12	11/02/12	Morn News at 6a CM Morn News at 6a		6-7a	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$600.00		0.00			
E 8	WKMG	11/02/12	11/02/12	News at 7p CM News at 7p		7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00			
E 9	WKMG	11/02/12	11/02/12	M-F 7:30-8p Inside Ed CM Inside Edition		730-8p	----1--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,200.00		0.00			
E 10	WKMG	11/02/12	11/02/12	Fri Prime 8p CM CSI:NY		8-9p	----1--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$4,500.00		0.00			
E 11	WKMG	11/05/12	11/05/12	M-F 11p News CM M-F 11p News		11-1135p	1-----	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,750.00		0.00			
E 12	WKMG	11/05/12	11/05/12	M-F David Letterman CM David Letterman		1136p-1238a	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$700.00		0.00			
E 13	WKMG	11/05/12	11/05/12	1230-2p CBS Soaps CM Soaps		12:30-2p	2-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2-----					2	\$700.00		0.00			
E 14	WKMG	11/05/12	11/05/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$600.00		0.00			
E 15	WKMG	11/05/12	11/05/12	430-5p Inside Edition CM Inside Edition		430-5P	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00			
E 16	WKMG	11/05/12	11/05/12	News at 5p CM News at 5p		5-530p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/30/12

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Contract / Revision

255266

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 07/27/12/ 08/28/12

Order Sep 00:15:00

Advertiser POL/American Action Netw Product AMER ACTION NETWORK Estimate # 2871

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WKMG	11/05/12	11/05/12	News at 5p News at 5p	CM	5-530p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$700.00		0.00			
E 17	WKMG	11/05/12	11/05/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$800.00		0.00			
E 18	WKMG	11/05/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$600.00		0.00			
E 19	WKMG	11/05/12	11/05/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00			
E 20	WKMG	11/05/12	11/05/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$1,200.00		0.00			
E 21	WKMG	11/03/12	11/03/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-					1	\$1,750.00		0.00			
E 22	WKMG	11/03/12	11/03/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-					1	\$450.00		0.00			
E 23	WKMG	11/03/12	11/03/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-					1	\$750.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1		WKMG	10/29/12-11/04/12	Sat 6p News			6-630p	-----Sa--	:30	(\$750.00)	0.00	NM			
		See MG 23.2													
		[No News due to College Football]													
2		WKMG	10/30/12-11/02/12	Morn News at 6a			6-7a	-TWThF----	:30	\$750.00	0.00	NM			
		Ⓜ MG for 23.1 11/03													
E 24	WKMG	11/04/12	11/04/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$1,750.00		0.00			
E 25	WKMG	11/04/12	11/04/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$450.00		0.00			
E 26	WKMG	11/04/12	11/04/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$8,000.00		0.00			



WKMG

Print Date: 08/30/12

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Order Sep 00:15:00

Advertiser POL/American Action Netw Product AMER ACTION NETWORK Estimate # 2871

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	WKMG	11/04/12	11/04/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$8,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/29/12-11/04/12		Sun Prime 7-8p		7-8p	-----su	:30		<del>(\$8,000.00)</del>		0.00	NM		
See MG 26.2															
[LUR]															
2	WKMG	11/04/12-11/04/12		Sun Prime 10-11p		10-11p	-----su	:30		\$8,000.00		0.00	NM		
Ⓜ MG for 26.1 11/04															
E 27	WKMG	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----3	:30	3	\$1,800.00	P-3	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----3	3		\$1,800.00		0.00						
E 28	WKMG	11/01/12	11/01/12	M-F 11p News M-F 11p News	CM	11-1135p	---1---	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$1,750.00		0.00						
E 29	WKMG	11/01/12	11/01/12	M-F David Letterman David Letterman	CM	1136p-1238a	---1---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$700.00		0.00						
E 30	WKMG	11/01/12	11/01/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	---2---	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---2---	2		\$700.00		0.00						
E 31	WKMG	11/01/12	11/01/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$600.00		0.00						
E 32	WKMG	11/01/12	11/01/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$700.00		0.00						
E 33	WKMG	11/01/12	11/01/12	News at 6p News at 6p	CM	6-630p	---1---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$800.00		0.00						
E 34	WKMG	11/01/12	11/01/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$600.00		0.00						
E 35	WKMG	11/01/12	11/01/12	News at 7p News at 7p	CM	7-7:30p	---1---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$1,000.00		0.00						
E 36	WKMG	11/01/12	11/01/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	---1---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$1,200.00		0.00						
E 37	WKMG	11/01/12	11/01/12		CM	9-10p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00



WKMG

Print Date: 08/30/12

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Contract / Revision

255266

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 07/27/12/ 08/28/12

Order Sep 00:15:00

Advertiser POL/American Action Netw Product AMER ACTION NETWORK Estimate # 2871

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Thu Prime 9p Person of Interest											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$8,000.00		0.00			
E 38	WKMG	10/30/12	10/30/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$7,000.00		0.00			
E 39	WKMG	10/30/12	10/30/12	M-F 11p News M-F 11p News	CM	11-1135p	-1-----	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$1,750.00		0.00			
E 40	WKMG	10/30/12	10/30/12	M-F David Letterman David Letterman	CM	1136p-1238a	-1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$700.00		0.00			
E 41	WKMG	10/30/12	10/30/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-2-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-2-----		2				\$700.00		0.00			
E 42	WKMG	10/30/12	10/30/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$600.00		0.00			
E 43	WKMG	10/30/12	10/30/12	News at 5p News at 5p	CM	5-530p	-1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$700.00		0.00			
E 44	WKMG	10/30/12	10/30/12	News at 6p News at 6p	CM	6-630p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$800.00		0.00			
E 45	WKMG	10/30/12	11/06/12	Morn News at 6a Morn News at 6a	CM	6-7a	-1-----	:30	1	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$600.00		0.00			
		Week: 11/05/12	11/11/12	-1-----		1				\$600.00		0.00			
E 46	WKMG	10/30/12	10/30/12	News at 7p News at 7p	CM	7-7:30p	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$1,000.00		0.00			
E 47	WKMG	10/30/12	10/30/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$1,200.00		0.00			
E 48	WKMG	10/30/12	10/30/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$10,000.00		0.00			
E 49	WKMG	10/31/12	10/31/12	M-F 11p News M-F 11p News	CM	11-1135p	--1----	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00



WKMG

Print Date: 08/30/12

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Contract / Revision **255266** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/27/12/ 08/28/12

Order Sep 00:15:00

Advertiser **POL/American Action Netw** Product **AMER ACTION NETWORK** Estimate # **2871**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 49	WKMG	10/31/12	10/31/12	M-F 11p News M-F 11p News	CM	11-1135p	--1----	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$1,750.00		0.00			
E 50	WKMG	10/31/12	10/31/12	M-F David Letterman David Letterman	CM	1136p-1238a	--1----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$700.00		0.00			
E 51	WKMG	10/31/12	10/31/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	--2----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--2----					2	\$700.00		0.00			
E 52	WKMG	10/31/12	10/31/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$600.00		0.00			
E 53	WKMG	10/31/12	10/31/12	430-5p Inside Edition Inside Edition	CM	430-5P	--1----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$500.00		0.00			
E 54	WKMG	10/31/12	10/31/12	News at 5p News at 5p	CM	5-530p	--1----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$700.00		0.00			
E 55	WKMG	10/31/12	10/31/12	News at 6p News at 6p	CM	6-630p	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$800.00		0.00			
E 56	WKMG	10/31/12	10/31/12	Morn News at 6a Morn News at 6a	CM	6-7a	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$600.00		0.00			
E 57	WKMG	10/31/12	10/31/12	News at 7p News at 7p	CM	7-7:30p	--1----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$1,000.00		0.00			
E 58	WKMG	10/31/12	10/31/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	--1----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$1,200.00		0.00			
Totals														66	\$93,400.00

**WKMG**

# ORDER

Print Date 08/30/12

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**Flight Dates 10/23/12-10/29/12**

Order Sep      00:15:00

**Estimate # 2870**

Alt Order # 06255507

<u>Billing Type</u>	Cash
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Order Type	GENERAL
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<u>Billing Cycle</u>	EOM/EOC
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Billing Calendar BROADCAST

Demographic A35+

Rev Codes	AGY	POL	ISSUE
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Product Codes PL-Issue

Priority P-3

Advertiser Ref

Contract / Revision **255267 /** **AMER ACTION NETWORK**

Original Date / Revision	Agency Com	15%
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07/27/12	08/28/12	<u>Billing Contact</u>
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Advertiser**POL/American Action Netwo**

**815 Slaters Lane  
Alexandria, VA 22314**

Agency **American Media & Advocacy**

### Buying Contact

Sales Office    PHI

Sales Region NAT

Agency Ref

**815 Slaters Lane  
Alexandria, VA 22314**

Primary Account Executive  
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 79800

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

### Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	46	\$61,582.50	\$72,450.00	0.00	10/01/12	10/28/12	46	\$61,582.50	\$72,450.00
November 2012	8	\$6,247.50	\$7,350.00	0.00	10/29/12	10/29/12	8	\$6,247.50	\$7,350.00
<b>Totals</b>	<b>54</b>	<b>\$67,830.00</b>	<b>\$79,800.00</b>	<b>0.00</b>					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	10/26/12	10/26/12	M-F 11p News M-F 11p News	CM	11-1135p	----1--	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$1,750.00		0.00			
E 2	WKMG	10/26/12	10/26/12	M-F David Letterman David Letterman	CM	1136p-1238a	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$700.00		0.00			
E 3	WKMG	10/26/12	10/26/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$700.00		0.00			
E 4	WKMG	10/26/12	10/26/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00





WKMG

Print Date: 08/30/12

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Contract / Revision **255267** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/27/12/ 08/28/12

Order Sep 00:15:00

Advertiser **POL/American Action Netw** Product **AMER ACTION NETWORK** Estimate # **2870**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	10/26/12	10/26/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1				\$600.00		0.00			
E 5	WKMG	10/26/12	10/26/12	News at 5p CM News at 5p		5-530p	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1				\$700.00		0.00			
E 6	WKMG	10/26/12	10/26/12	News at 6p CM News at 6p		6-630p	----1--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1				\$800.00		0.00			
E 7	WKMG	10/26/12	10/26/12	Morn News at 6a CM Morn News at 6a		6-7a	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1				\$600.00		0.00			
E 8	WKMG	10/26/12	10/26/12	News at 7p CM News at 7p		7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1				\$1,000.00		0.00			
E 9	WKMG	10/26/12	10/26/12	M-F 7:30-8p Inside Ed CM Inside Edition		730-8p	----1--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--		1				\$1,200.00		0.00			
E 10	WKMG	10/29/12	10/29/12	M-F 11p News CM M-F 11p News		11-1135p	1-----	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----		1				\$1,750.00		0.00			
E 11	WKMG	10/29/12	10/29/12	1230-2p CBS Soaps CM Soaps		12:30-2p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----		1				\$700.00		0.00			
E 12	WKMG	10/29/12	10/29/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----		1				\$600.00		0.00			
E 13	WKMG	10/29/12	10/29/12	News at 5p CM News at 5p		5-530p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----		1				\$700.00		0.00			
E 14	WKMG	10/29/12	10/29/12	News at 6p CM News at 6p		6-630p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----		1				\$800.00		0.00			
E 15	WKMG	10/29/12	10/29/12	Morn News at 6a CM Morn News at 6a		6-7a	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----		1				\$600.00		0.00			
E 16	WKMG	10/29/12	10/29/12	News at 7p CM News at 7p		7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----		1				\$1,000.00		0.00			



WKMG

Print Date: 08/30/12

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Contract / Revision **255267** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/27/12/ 08/28/12

Order Sep 00:15:00

Advertiser **POL/American Action Netw** Product **AMER ACTION NETWORK** Estimate # **2870**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WKMG	10/29/12	10/29/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$1,000.00		0.00			
E 17	WKMG	10/29/12	10/29/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$1,200.00		0.00			
E 18	WKMG	10/27/12	10/27/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$450.00		0.00			
E 19	WKMG	10/27/12	10/27/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$750.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1		WKMG	10/22/12-10/28/12	Sat 6p News		6-630p	-----Sa--	:30		<del>(\$750.00)</del>		0.00	NM		
		See MG 19.2 [No News due to College Football]													
2		WKMG	10/23/12-10/26/12	Morn News at 6a		6-7a	-TWThF----	:30		\$750.00		0.00	NM		
		Ⓜ MG for 19.1 10/27													
E 20	WKMG	10/28/12	10/28/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$450.00		0.00			
E 21	WKMG	10/28/12	10/28/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$900.00		0.00			
E 22	WKMG	10/28/12	10/28/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$8,000.00		0.00			
E 23	WKMG	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----3	:30	3	\$1,800.00	P-3	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----3					3	\$1,800.00		0.00			
E 24	WKMG	10/25/12	10/25/12	M-F 11p News M-F 11p News	CM	11-1135p	---1---	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$1,750.00		0.00			
E 25	WKMG	10/25/12	10/25/12	M-F David Letterman David Letterman	CM	1136p-1238a	---1---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$700.00		0.00			
E 26	WKMG	10/25/12	10/25/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	---1---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$700.00		0.00			
E 27	WKMG	10/25/12	10/25/12		CM	12-1230p	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00



WKMG

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255267

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/27/12/ 08/28/12

Order Sep 00:15:00

Advertiser POL/American Action Netw Product AMER ACTION NETWORK Estimate # 2870

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
Local 6 News 12-1230p															
Local 6 News 12-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$600.00		0.00			
E 28	WKMG	10/25/12	10/25/12	News at 5p	CM	5-530p	---1---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$700.00		0.00			
E 29	WKMG	10/25/12	10/25/12	News at 6p	CM	6-630p	---1---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$800.00		0.00			
E 30	WKMG	10/25/12	10/25/12	Morn News at 6a	CM	6-7a	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				Morn News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$600.00		0.00			
E 31	WKMG	10/25/12	10/25/12	News at 7p	CM	7-7:30p	---1---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$1,000.00		0.00			
E 32	WKMG	10/25/12	10/25/12	M-F 7:30-8p Inside Ed	CM	730-8p	---1---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$1,200.00		0.00			
E 33	WKMG	10/25/12	10/25/12	Thu Prime 9p	CM	9-10p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
				Person of Interest											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$8,000.00		0.00			
E 34	WKMG	10/23/12	10/23/12	Tue Prime 10p	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
				Vegas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$7,000.00		0.00			
E 35	WKMG	10/23/12	10/23/12	M-F 11p News	CM	11-1135p	-1-----	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$1,750.00		0.00			
E 36	WKMG	10/23/12	10/23/12	1230-2p CBS Soaps	CM	12:30-2p	-1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Soaps											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$700.00		0.00			
E 37	WKMG	10/23/12	10/23/12	Local 6 News 12-1230p	CM	12-1230p	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$600.00		0.00			
E 38	WKMG	10/23/12	10/23/12	News at 5p	CM	5-530p	-1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$700.00		0.00			
E 39	WKMG	10/23/12	10/23/12	News at 6p	CM	6-630p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/30/12

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Contract / Revision

255267

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/27/12/ 08/28/12

Order Sep 00:15:00

Advertiser POL/American Action Netw Product AMER ACTION NETWORK Estimate # 2870

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	WKMG	10/23/12	10/23/12	News at 6p News at 6p	CM	6-630p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$800.00		0.00			
E 40	WKMG	10/23/12	10/23/12	Morn News at 6a Morn News at 6a	CM	6-7a	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$600.00		0.00			
E 41	WKMG	10/23/12	10/23/12	News at 7p News at 7p	CM	7-7:30p	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$1,000.00		0.00			
E 42	WKMG	10/23/12	10/23/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$1,200.00		0.00			
E 43	WKMG	10/23/12	10/23/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$10,000.00		0.00			
E 44	WKMG	10/24/12	10/24/12	M-F 11p News M-F 11p News	CM	11-1135p	--1----	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$1,750.00		0.00			
E 45	WKMG	10/24/12	10/24/12	M-F David Letterman David Letterman	CM	1136p-1238a	--1----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$700.00		0.00			
E 46	WKMG	10/24/12	10/24/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	--1----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$700.00		0.00			
E 47	WKMG	10/24/12	10/24/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$600.00		0.00			
E 48	WKMG	10/24/12	10/24/12	News at 5p News at 5p	CM	5-530p	--1----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$700.00		0.00			
E 49	WKMG	10/24/12	10/24/12	News at 6p News at 6p	CM	6-630p	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$800.00		0.00			
E 50	WKMG	10/24/12	10/24/12	Morn News at 6a Morn News at 6a	CM	6-7a	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$600.00		0.00			
E 51	WKMG	10/24/12	10/24/12	News at 7p News at 7p	CM	7-7:30p	--1----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 51	WKMG	10/24/12	10/24/12	News at 7p	CM	7-7:30p	--1----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1			\$1,000.00		0.00			
E 52	WKMG	10/24/12	10/24/12	M-F 7:30-8p Inside Ed	CM	730-8p	--1----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1			\$1,200.00		0.00			
													Totals	54 \$79,800.00